

Northlands Board meeting-April 21, 2005 Madison WI

Present-Jen Strauss, Colleen Shaskin, Gwyn Calvetti, Mike Mann, Don Falkos, Hardy Garrison, Mary Schmidt, Tina Rohde, Greg Weiss, Marilyn Kinsella, Karen Wollscheid, Kevin Strauss, Steve Marriot joins us at 4:25 and presents Jen with a gigantic gavel

Secretary's report from January meeting approved

**Nominating committee**—Mike shares the info

Need to appoint an Illinois rep.-- Marilyn Kinsella has stepped up for this  
Steve Marriot-Iowa; Hardy Garrison-Wisc.—unopposed, unless state caucus brings forth a challenger

MN and MI both have one more year

Jen calls vote to accept Marilyn; Mary seconds to have Marilyn Kinsella become Illinois rep. Ayes by all.

### **Conference details discussed-**

With respect to proposal selection, will need to look at changing the workshop proposal requirements. Want to include general membership in initial selection/scoring process.

Marketing---Jen shares that this is our pilot year for the Midwest Storyfest. Coverage wasn't what had been hoped, but the contacts made were great. The library programs during the week were of varying value. Free concert led to be treated like free, not the promotion hoped, with the exception of one library. Jen wants to start earlier next year, and make use of the great contacts we've made this year. Yvonne did a wonderful job with this.

Sunday morning, reconvened to discuss what went well, what needs work with respect to the conference. Overall, the consensus was that most of the items in the "needs improvement" column were tweaks rather than big problems. The conference as a whole was excellent from the perspective of the board. "Breakfast with the Board" was especially successful, and from that, a Youth Voices committee was formed on the spot from the general membership.

Next board meeting---At time of this writing, will either be September 9-10 or August 26-27, location to be determined.

Respectfully submitted, Gwyn Calvetti, Secretary